

Total No. of Questions - 10]
(2022)

[Total Pages : 2

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M.B.A. Examination
RESEARCH METHODOLOGY

Paper – 207

(Semester-II)

Time Three Hours]

[Maximum Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt *five* questions in all, selecting *one* question from each Unit. Each question carries 12 marks.

UNIT-I

1. Elaborate on the need and objectives of different types of Research.
2. What are the key aspects of Research Methodology? How it helps in problem formulation and its analysis?

UNIT-II

3. Describe in detail the merits and demerits of different types of Research designs.

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4. Outline situations where probability and non-probability sampling can be used? Also state their limitations.

UNIT-III

5. Describe problems and limitations to be faced by the researcher in collection and analysis of primary data.
6. Write a detailed note on the process of attitude measurement and scaling techniques.

UNIT-IV

7. How can computer be used for Analysis of Variance (ANOVA)? Elaborate.
8. Give the need of confirmatory factor analyse in business research. Portray the process of performing factor analysis using computer.

UNIT-V

9. How graphs, charts and diagrams help researchers in writing their research reports? Explain in detail.
10. Standardized layout of research report makes the research report more scientific and authentic. Give your agreement/ disagreement to the statement with relevant justifications/ examples.